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**VICEROY ANGUILLA RESORT & RESIDENCES  
TO DEBUT IN NOVEMBER 2009**

*- Much-anticipated opening marks Viceroy's international debut with  
acclaimed interior designer Kelly Wearstler –*

**June 18, 2009 (Anguilla) – Viceroy Hotels, Resorts & Residences** proudly announces its first international arrival with the opening of **Viceroy Anguilla Resort & Residences in November 2009**. Acclaimed designer **Kelly Wearstler's** inimitable style and talent for sumptuousness will be on display as the much-anticipated resort debuts this fall.

"The opening of Anguilla is a significant moment for the Viceroy brand and is the perfect setting for Viceroy's first international expansion," said **Brad Korzen, CEO and Founder of Kor Hotel Management**. "The new property reveals the finest of Viceroy style, with remarkable design, a superb location and exceptional amenities – including the island's finest dining – to draw jet-setting travelers to one of the pearls of the Caribbean."

Situated on 35 lush acres, with 3,200 feet of beachfront land along Barnes and Meads Bays, Viceroy Anguilla's offering features 166 contemporary beachfront and blufftop villas, sophisticated townhomes and opulent resort residences. Anguilla has an unmistakable sense of place where guests will revel in utter privacy yet enjoy unlimited access to the resort's myriad pleasures.

**A Sensual Glamour**

Kelly Wearstler's timeless and sophisticated interiors offer a serene setting at Viceroy Anguilla. Organic elements, such as driftwood lamps, petrified-wood tables and travertine marble floors, coupled with textiles and techniques from all over the world, including hand-carved wood pieces from Asia, hammered metalwork from India and beaded artwork from Africa, offer a striking visual contrast to the geometric lines of the architecture and grant a distinct singularity to the resort.

Guests can look forward to an eclectic array of dining experiences at Viceroy Anguilla. The resort's **signature restaurant Cobà** will focus on local bounty of the Caribbean and the Atlantic Ocean accentuated by Pan-Asian flavors. The restaurant has 180 seats, with exquisite views of Barnes Bay and Meads Bay and seating both indoors and out. The chic **Sunset Lounge** will be the setting for cocktails, aged rum and Cuban cigars, all best imbibed with tapas and other fare to Reggae and Calypso rhythms around an **infinity pool**. Carved out of the cliff side on Barnes Bay, **Half Shell** will be a hip and intimate enclave serving colorful frozen cocktails and cold

beer on tap. An array of fresh fare will help guests keep cool, including Bento boxes of sandwiches, ceviches and fresh sushi available for on-the-go beach food.

Poised at the water's edge, the 8000-square-foot **spa** offers curated collections of wellness rituals that cultivate body and soul alignment, including massages, body polishes, wraps, facials, mani-pedicures and a diverse array of specialized excursions, classes and experiences. The **fitness center** will feature a handsome complement of sophisticated Technogym and Star Trac bikes.

The **Aquatic Center** offers a wide range of non-motorized water sports - including sailing, windsurfing and snorkeling. "**Generation V**" **kids club** is inspired by the concept of "families that play together, stay together" and offers meaningful family experiences that respect the environment.

Known far and wide as "tranquility wrapped in blue," the island of Anguilla is a splendid destination for the international debut of the Viceroy brand. Set in the British West Indies and surrounded by the Eastern Caribbean, the island is revered for its pristine white sand beaches – 33 all together – and crystal clear turquoise waters.

The **soft opening** of the resort will debut in **August**, featuring special preview rates. Among key elements to be experienced with the first phase of the resort opening include a portion of the villas, Sunset Lounge, Half Shell beachfront restaurant as well as the infinity pool.

The opening of Viceroy Anguilla takes the Viceroy Hotels, Resorts & Residences brand offshore for the first time and follows closely on the heels of Viceroy Miami, which opened in February. Viceroy Snowmass will debut in the Colorado Rockies in December.

**Rates at Viceroy Anguilla in November start at \$695 for an Ocean View Studio.** For further design details, interviews, images or other additional information, please contact **Hawkins International** at the numbers listed above. **For reservations, please call (866) 270-7798 or visit [www.viceroyanguilla.com](http://www.viceroyanguilla.com).**

### **About Viceroy**

Viceroy Hotels, Resorts & Residences captivate discerning cultural connoisseurs with pleasures and privileges that transcend the expected. In skyscraping cities and pacesetting playgrounds, each Viceroy destination inspires a taste for the remarkable. Established in 2001, Viceroy's original properties debuted in Santa Monica and Palm Springs; its newest incarnations include resort addresses in Miami's Icon Brickell enclave, on Anguilla in the British West Indies (Summer 2009) and in Aspen/Snowmass (December 2009). As the decade continues, additional Viceroy hotels, resorts and residences will be developed in Vietnam, Mayakoba on Mexico's Riviera Maya and on Saadiyat Beach and Al Sowwah Island in Abu Dhabi.

The official site for the Viceroy brand is [www.viceroyhotelsandresorts.com](http://www.viceroyhotelsandresorts.com).

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