



PROFILE IN STYLE

KELLY WEARSTLER



CLOCKWISE FROM ABOVE: WEARSTLER IN LIVED-IN MIND



THE VICEROY MIAMI.

MODELED).
G WORK



ABOVE: THE LIBRARY AT THE VICEROY SANTA MONICA. BELOW: NEW PORCELAIN

HER INTERIOR WORLD

The words “luxury” and “color” (and perhaps “quirky”) come up when discussing Wearstler’s interiors. Her playful, elegantly over-the-top designs for the Avalon Beverly Hills changed the look of boutique hotels around the world. Thousands have slept in her mind, so to speak, at various Viceroy hotels, as well as Maison 140 in Beverly Hills and the Tides South Beach. After five years in the making, the Viceroy Anguilla opened last winter. A lifestyle kind of woman, Wearstler has steadily expanded her brand, designing everything from porcelain to pillows, with more extensions to come. She declines to define her style, which she says evolves daily. “It’s an endless love affair with art, sculpture, pattern,” one that is enriched by the interests and collections of new clients. She also has her own well of inspiration from which to draw: a 10,000-square-foot warehouse filled with her finds. “I love shopping, and I know what the anomalies are, so if I see something I love, I just buy it. It all comes together eventually.” Her weak spot? Chairs. “What shoes are to some women, chairs are to me: I have to buy them. They’re like jewelry to a room.” But many of her best ideas are free: “Just look out your window,” she says. “It’s how you look at things and are aware of your surroundings.” Luckily for her, those surroundings are gorgeous.